POST-EVENT SURVEY QUESTIONS

to collect feedback from attendees

1. Was this your first time attending one of our events? (Yes/No)
2. How did you hear about this event? (dropdown list of options)
3. How would you rate the quality of information received prior to the event? (scale from very satisfactory to unsatisfactory)
4. What was your favourite thing about the event? (open-ended)
5. What is one thing you would improve? (open-ended)
6. Please rate the following event components: Speakers, Catering, Venue, Date and Time, Sessions (scale from very satisfactory to unsatisfactory)
7. How organized was the event? (scale from very organized to unorganized)
8. How likely are you to recommend our events to a friend or colleague? (scale from very likely to not likely)
9. How likely are you to attend future events? (scale from very likely to not likely)
10. Do you have any other feedback? (open-ended)